



TreeTop Child Advocacy Center

**ANNUAL
REPORT**

2025

Table of Contents



- 3** A Note from the TreeTop Team
- 4** Mission + Vision
- 6** The 5th Judicial District
- 6** Cases Served in 2025
- 9** Cost of Services
- 10** What We Do and How We Impact Lives
- 14** Staff + Board
- 17** Financials
- 21** Looking Ahead
- 22** Our Donors



A NOTE FROM TREETOP



This year marked meaningful growth. We strengthened our team by welcoming an Operations Manager and a grant writer, ensuring both strong daily coordination and sustainable funding for the future. We deepened partnerships with schools and community nonprofits, advanced our prevention programming, and made significant progress toward full accreditation through the National Children's Alliance.

Most importantly, 2025 was a year of impact. We supported 64 child victims and 78 secondary victims, held 12 multidisciplinary case reviews, provided clothing assistance to 12 children and family members, distributed 21 mental health referrals, and delivered 7 prevention trainings across our community.

None of this happens alone. I am incredibly proud of our team, partners, and supporters. Because of you, children are heard, believed, and supported. Thank you for standing with us as we continue building safer communities and brighter futures.

**With deep appreciation,
The TreeTop Team**

VISION

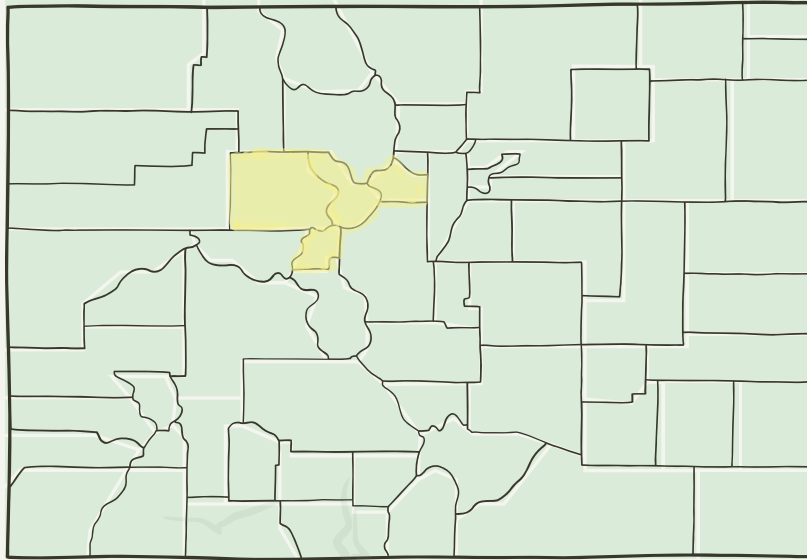
A community where all children and families feel supported, safe, and empowered to pursue justice after experiencing abuse.



MISSION

To support child victims of abuse and their families through intervention, advocacy, and support services.

COLORADO'S 5TH JUDICIAL DISTRICT



TreeTop Advocacy serves Colorado's 5th Judicial District — a vast region spanning Eagle, Summit, Clear Creek, and Lake Counties. With over 85,000 residents across 3,000+ square miles, the district includes mountain towns, rural communities, and high-traffic resort areas.

Access to services can be limited by distance, weather, and transportation — making local, trauma-informed support essential. While rooted in the 5th Judicial District, TreeTop also welcomes children and families from across Colorado and beyond, ensuring no child is turned away because of where they live.

CASES SERVED IN 2025

64

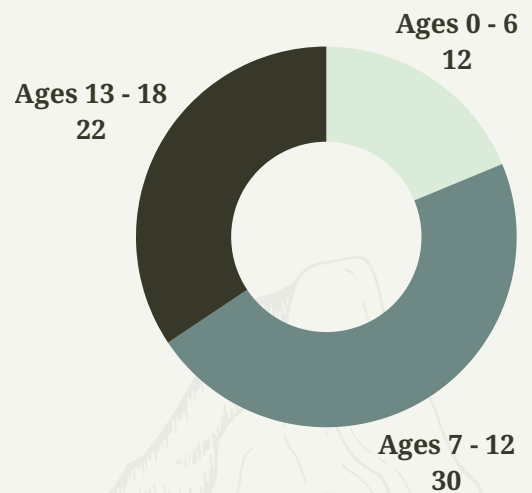
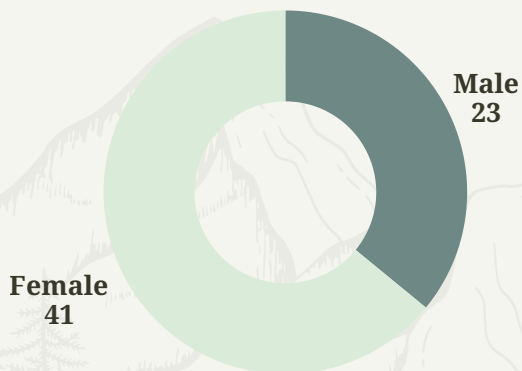
Direct Victims

78

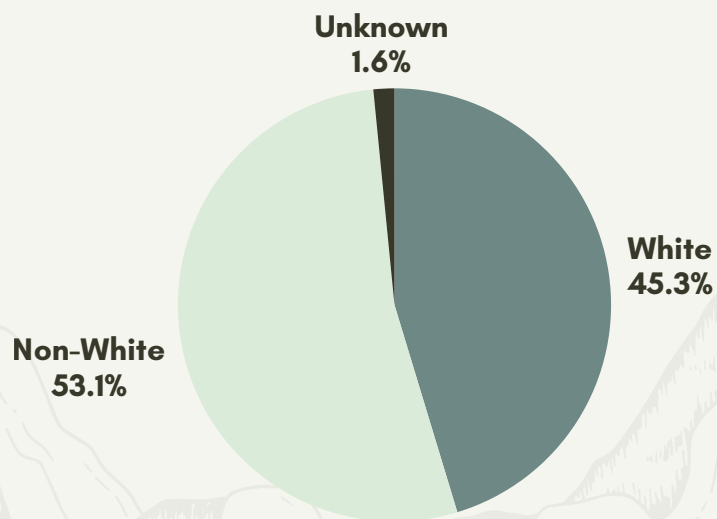
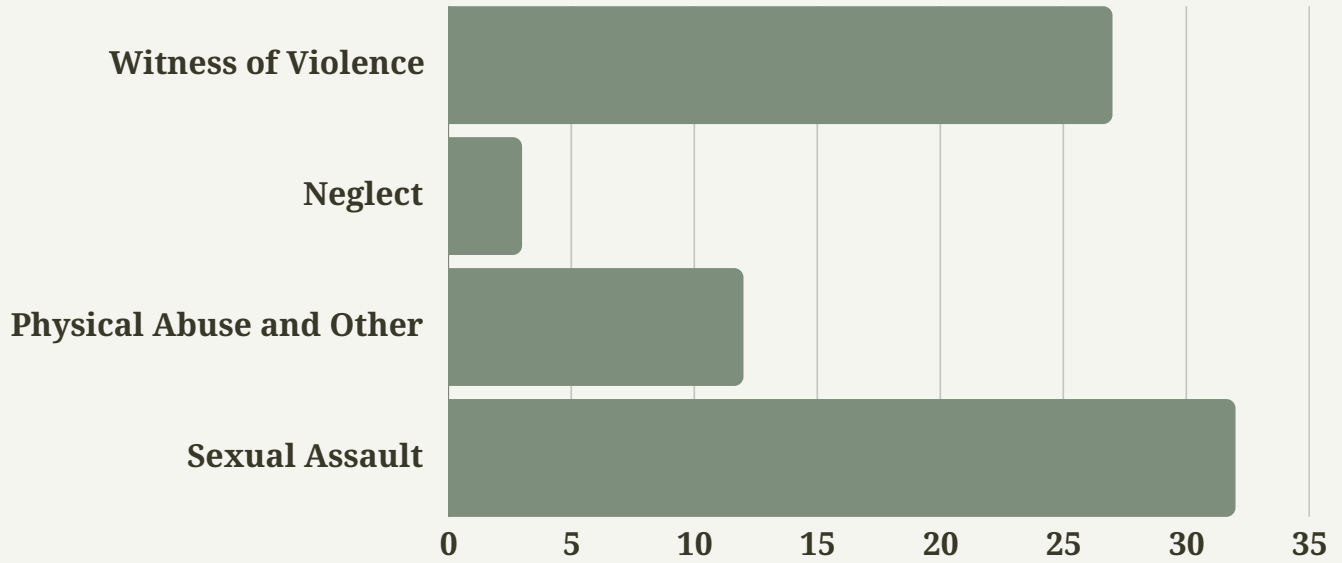
Secondary Victims
(Parents or Caregivers)

65

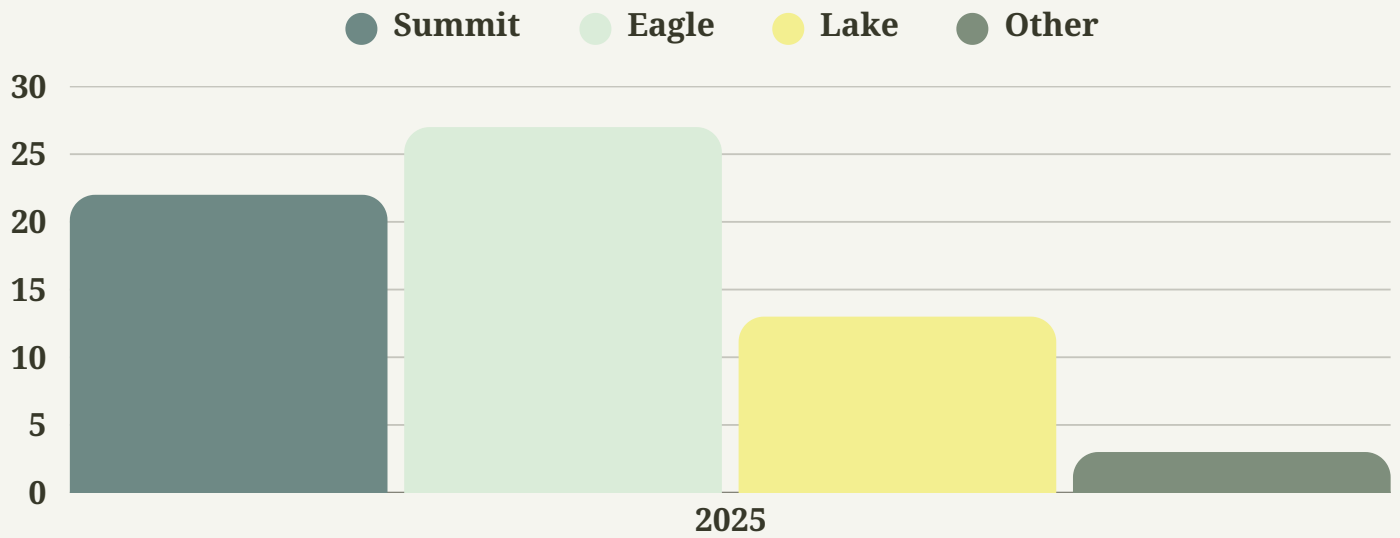
Forensic Interviews



TYPES OF ABUSE



COUNTY STATS



While TreeTop Advocacy primarily serves the 5th Judicial District, we provided critical services to children from a variety of counties. This includes Eagle, Lake, and Summit, as well as children from Grand, Chaffee, Jefferson, Homeland Security, El Paso, and Fairplay. These statistics demonstrate TreeTop’s flexibility and commitment to serving children wherever they are from, ensuring no one is turned away.



COST OF SERVICES

\$3850

The average costs to provide a child and their family with the full range of services needed to navigate a crisis and begin healing.

What \$3850 covers:



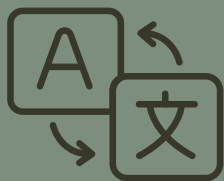
A **forensic interview** conducted by a trained specialist in a safe, child-friendly space—so a child only has to tell their story once.

A **dedicated family advocate** offering personalized support, crisis intervention, and guidance through the legal system.



Access to mental health resources, including trauma-informed therapy referrals and ongoing care coordination.

Multidisciplinary case support, ensuring collaboration between law enforcement, medical professionals, and child welfare agencies to protect the child's best interests.



A **child-centered, bilingual approach**, so language is never a barrier to support.

Long-term follow-up to ensure every child and their family receive continued support on the road to recovery.



COMMUNITY & OUTREACH

TreeTop's work is only possible because of the deep partnerships we've built across the 5th Judicial District. From law enforcement and schools to grassroots nonprofits and behavioral health providers, these collaborations ensure that families receive comprehensive, compassionate support — especially in moments of crisis.

Our Outreach Network Includes:



Law enforcement & DHS
Coordinating safety plans
and child protection



Local nonprofits
Addressing basic needs
like food, housing, and
clothing



**Community events &
campaigns**
Raising awareness and
building trust



Schools & educators
Identifying children in
need and connecting
them to services



**Mental & behavioral
health providers**
Offering trauma-
informed care referrals

IMPACT

1 Forensic Interviews: A Safe Space to Share

Achievement: TreeTop conducted 65 forensic interviews in 2025, offering children a safe, welcoming environment to share their stories.

Impact: By reducing how often children must recount their experiences, we help minimize trauma and support compassionate, accurate information gathering.

What's New: Expanded partnerships with law enforcement, DHS, and allied agencies have streamlined the investigative process and improved coordination.

Child Advocacy & Support: Navigating the Path Forward

Achievement: Advocates supported every family visiting TreeTop with resources and referrals for legal, financial, and mental health needs.

Impact: Through ongoing contact and guidance, families were never left to navigate recovery on their own.

What's New: This year, we welcomed Aubrey Ciol as our new Case & Grant Manager. Aubrey brings a trauma-informed lens to both family support and fund development — helping us strengthen services while sustaining TreeTop's mission behind the scenes.

2

IMPACT

3 Behavioral Health Partnerships: Expanding Resources

Achievement: In collaboration with Mile High Behavioral Health and others, TreeTop made targeted therapy and counseling referrals for children and caregivers.

Impact: Families accessed trauma-informed support to rebuild safety, connection, and resilience.

What's New: Greater focus on early intervention and developmentally appropriate therapy options has strengthened our mental health response.

Community Collaboration: Building a Stronger Network

4

Achievement: TreeTop grew its partnerships with schools, MDTs, and community programs like Smart Bellies to meet broader family needs.

Impact: Families received expanded access to food, education, and local support services — especially in moments of crisis.

What's New: Strengthened outreach across all four counties ensures more families now know TreeTop is here for them— no matter where they live.

2025 NON-PROFIT PROGRAM OF THE YEAR



TreeTop Child Advocacy Center was named Non-Profit Program of the Year at the 2025 Business Excellence Awards by the Summit Chamber of Commerce.

This award celebrates the dedication of our team, the strength of our partners, and the courage of the children and families we serve. We are honored by this recognition — and inspired to keep growing, reaching, and healing together.

Thank you, Summit County, for believing in our mission.

OUR STAFF



Becca Largent
Family Victim Advocate +
Operations Manager

With six years of experience in child welfare, Becca brings both structure and heart to her work at TreeTop. Known for her joyful energy and deep compassion, she helps families feel safe and supported through every step of their healing journey.

Becca loves art, wildlife, and her three quirky pets — Jellybean, Pudge, and Otto Von Biscuit. “What I love most is knowing we’re making a real difference — and doing it together.”

Aubrey joined TreeTop with a deep passion for advocacy shaped by her own experience with childhood trauma. Originally from New England, she moved to Colorado in 2022 and now calls the mountains home.

She finds meaning in helping families feel supported during their hardest moments — offering the kind of care she and her parents didn’t have growing up. “This work is personal. It’s grounded in empathy and trust, and I’m proud to be part of a team that truly shows up for kids.”



Aubrey Ciol
Case + Grant Manager

MARKETING



Cailin Ellis

Marketing + Development

Cailin’s passion for storytelling and community building drives her work as TreeTop Advocacy’s Marketing and Development Director. With a creative approach and a meticulous eye for detail, she skillfully ensures that TreeTop’s mission and impact resonate with the broader community. Through her efforts, she inspires meaningful support and engagement, fostering connections that amplify TreeTop’s advocacy work and vision.

2025	43% Open Rate
4,000+ Contacts	2% Click Rate
61,000+ Emails Sent	.55% Unsubscriber Rate

Whitney brings creativity and compassion to her role as TreeTop’s Marketing and Development Specialist. With a background in photography and visual communications, she uses storytelling to amplify TreeTop’s mission, engage the community, and build lasting support. Her work centers survivors’ voices and strengthens the network of care around them.



Whitney Retter

Marketing & Content Specialist

OUR BOARD



**Mark
Hurlbert**



**Melissa
Barbour**



**Thomas
Wright**



**Laura
Penney**



**Joe
Phillips**



**Cara
Holmes**

FINANCIALS

In 2025, TreeTop's total revenue reached \$450,101.34, a strong and steady performance compared to \$458,236.46 in 2024. While overall revenue remained consistent, the composition of our funding reflects meaningful strategic shifts and deeper public investment in our mission.

Revenue Source	2025	2024	2023
Grants	\$149,862.04	\$299,610.12	\$136,549.93
Local Government	\$203,666.63	\$82,000.00	\$82,000.00
Foundations	\$37,500.00	\$25,000.00	\$42,500.00
Fundraising	\$7,666.76	\$11,863.38	\$325.00
Donations	\$51,405.95	\$37,840.50	\$10,203.87
Other		\$1,922.46	\$70.27
Total Revenue	\$450,101.34	\$458,236.46	\$271,649.07

Revenue Highlights

- Local Government support increased significantly to \$203,666.63, more than doubling from \$82,000 in 2024. This expanded public investment reflects strong confidence in TreeTop's role serving Colorado's 5th Judicial District and provides enhanced stability for our core services.
- Grant revenue totaled \$149,862.04, a decrease from last year's exceptional grant growth. While 2024 represented a peak year for grant expansion, 2025 reflects a recalibration as multi-year grants concluded and funding cycles shifted.
- Foundation funding increased to \$37,500, up from \$25,000 in 2024, signaling renewed philanthropic trust and relationship growth.
- Individual donations grew to \$51,405.95, continuing an upward trend from both 2023 and 2024. This increase reflects stronger community engagement and sustained donor confidence.
- Fundraising revenue totaled \$7,666.76, slightly lower than in 2024, as we focused on strategic event planning and long-term donor cultivation.

FINANCIALS

We remain deeply committed to financial stewardship and mission-first spending. In 2025, total expenses decreased to \$410,713.45, down from \$434,585.08 in 2024.

Nearly 80% of expenses continued to be allocated directly to program services, ensuring that the majority of every dollar supports children and families navigating trauma.

Expense Category	2025	2024	2023
Marketing	\$17,096.45	\$36,192.10	\$1,807.41
Management & General	\$67,090.00	\$52,151.97	\$45,000.00
Program	\$326,527.00	\$346,241.01	\$222,529.50
Total Expenses	\$410,713.45	\$434,585.08	\$269,336.91

Expense Highlights

- Program expenses totaled \$326,527.00, reflecting continued direct service delivery across the 5th Judicial District. While slightly lower than 2024, services remained strong and responsive to community needs.
- Marketing expenses decreased significantly to \$17,096.45, following major brand-building and outreach investments made in 2024. This demonstrates thoughtful scaling after foundational visibility work was completed.
- Management & General expenses increased to \$67,090.00, reflecting infrastructure strengthening, compliance needs, and operational capacity required to sustain growth and increased public funding.

DONATIONS

Our donors are the heart of TreeTop. Your generosity provides critical services, safe spaces, and lasting support for children and families in crisis. In 2025, we've seen your impact ripple through every corner of our work — from mobile interviews to expanded outreach — and we're deeply grateful.



GROWTH & CONNECTION



Colorado Gives Day Milestone

Thanks to your generosity, we raised over \$60,000 during our second CO Gives Day campaign — showing just how much our community believes in protecting and uplifting kids.

Community Fundraising & Events

In 2025, we deepened our presence at local events and community spaces — from school-based awareness activities to business partnerships that helped shine a light on child abuse prevention.

Expanded Marketing

This year, we launched TreeTop's first-ever strategic marketing program, building an email subscriber list from scratch and creating meaningful, consistent communications. With improved social media, radio, and local news outreach, we're reaching more supporters and sharing more stories than ever before.

LOOKING AHEAD



In 2026, TreeTop will focus on strengthening organizational excellence, sustainability, and service delivery. Our primary goals include achieving Full Accreditation through the National Children’s Alliance, expanding private and business philanthropy through enhanced marketing, fundraising events, and strategic development efforts, and strengthening our forensic interviewing and family advocacy programs through improved protocols, language accessibility, and trauma-informed practices to better serve children and families in our community.

VOICES OF OUR COMMUNITY

“Because of trauma-informed care, a child’s experience with us is often far less frightening than people imagine.”

—**Tully Gibbons**

Forensic Nurse Examiner, St. Anthony Summit Hospital

“A safe, supportive environment can change the trajectory of a child’s healing.”

—**Melissa Barbour, LCSW**

Manager, Children, Family & Adult Services

“I’ve seen children walk in carrying trauma and leave able to breathe again.”

—**Detective Thomas Wright**

Eagle County Sheriff’s Office

“TreeTop offers care that law enforcement alone cannot provide.”

—**Jennifer Johnson**

Breckenridge Police Department

OUR PARTNERS





**WE THANK YOU
FOR YOUR
CONTINUED
SUPPORT**